

PEOPLE'S UNITED TAKE THE LEAD IN MAMARONECK'S HARBOR FEST

The newest addition to the Mamaroneck banking scene, People's United, recently signed on as an Admiralty Sponsor for the upcoming Harbor Fest. Taking the highest level of sponsorship available, People's United is displaying their firm commitment to the Mamaroneck community and showing they are not just business as usual. When asked why they have chosen to make such a generous contribution to this coveted festival, Financial Services Manager Paula Saraiva had this to say; "People's United has been successful because the bank is actively involved in each of the communities it serves. While we have just been open for a little more than two months, we have reached out to Mamaroneck and Mamaroneck has welcomed us with open arms. Mamaroneck is the "Friendly Village" and People's United is the friendly bank. We go the extra mile to help our customers. In the few months we've been open, Mamaroneck has been very good to People's United Bank and sponsoring Harbor Fest, a true community event, is a small way in which we can say, "Thank you, Mamaroneck."

People's United Bank, which opened its doors at its East Boston Post Road Location on December 14th 2009, is a \$22billion dollar bank with 300 branches from Maine to Westchester County. In addition, this bank never accepted TARP money as it was never needed with their \$2.5 billion in excess capital. People's United is strongly committed to giving back to each community it serves. When asked specifically about giving back to Mamaroneck, Saraiva went on to say, "Banks can only be as strong as the communities they serve. Giving back to the community is one way to help cities and towns remain strong. Giving back to the community takes many forms at People's United Bank: it can be a monetary donation from the People's United Community Foundation; a monetary donation from the bank; or the donation of employee time to causes that support the needs of local residents. In our 168 years, we've learned that if you support your community, the community will support you, and that has made all the difference." The Harbor Fest is most grateful for this generous donation as the event is largely funded through contributions of local businesses. Look for People's United at one of their various booths at the Harbor Fest on June 6th!