



June 6, 2010

Sponsorship Packages

Contacts:

Jennifer Graziano
Co-Chair
914-760-8823
jmgraziano1@hotmail.com

Len Verrastro
Co-Chair
914-806-5581
lennyv27@msn.com

www.mamaroneckharborfest.com

Why become a Harbor Fest Sponsor?

- **Showcase your product or service to 15,000+ potential customers!**
- **Enjoy media participation leading up to and during the event!**
- **Print support in local publications and announcements!**
- **High traffic from both local & non-local residents**
- **Contribute to community economic development**
- **Sell products/services directly or have a trackable impact on sales**
- **Community Organizations welcome & encouraged to participate!**

ADMIRALTY SPONSOR

\$9,000

Enjoy top level advertising opportunities.

- Exclusive name on railroad banner to be displayed for two (2) months prior to Harbor Fest
- Eight (8) Street Lamp Banners (17" across x 45" high) with your name/logo on Mamaroneck Avenue
- Harbor Fest website home page with link to your website
- Up to 350 word write-up (or comparable size ad) in official Harbor Fest publication that circulates to all attendees and Mamaroneck and Larchmont homes
- Name/logo on all advertising materials including Harbor Fest T-shirts worn by all official volunteers
- Three (3) vendor spaces(separate locations or together) to promote your business
- Category exclusivity

HEADSAIL SPONSOR

\$7,000

- Five (5) Street Lamp Banners (17" across x 45" high) with your name/logo on Mamaroneck Avenue
- Harbor Fest website home page with link to your website
- Up to 150 word write-up (or comparable size ad) in official Harbor Fest publication that circulates to all attendees and Mamaroneck and Larchmont homes
- Name/logo on all advertising materials
- Two (2) vendor spaces(separate locations or together) to promote your business

SCUTTLE SPONSOR

\$5,000

- Three (3) Street Lamp Banners (17" across x 45" high) with your name/logo on Mamaroneck Avenue
- Harbor Fest website home page with link to your website
- Up to 75 word write-up (or comparable size ad) in official Harbor Fest publication that circulates to all attendees and Mamaroneck and Larchmont homes
- Name/logo on all advertising materials
- One (1) vendor spaces(separate locations or together) to promote your business

TOPSAIL SPONSOR

\$2,500

- One (1) Street Lamp Banner (17" across x 45" high) with your name/logo on Mamaroneck Avenue
- Harbor Fest website home page with link to your website
- Name/logo on all advertising materials

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